



Plein Air on the White River 2016

**May 4 thru May 7 in Cotter, Arkansas
Plein Air Paint Out and Competition**

**Awards - Art Show – Sale
May 7, 1:00 to 3:00 p.m.**

Mountain Home High School Cafeteria

Prospectus / Rules & Regulations

2016 Juror: David Tripp of Dallas, Texas (www.reflections.com)

Pre-Registration: Plein Air on the White River 2016 is growing every year. In an effort to better serve our competitors, WRA encourages participants of all ages. Artists of any age may compete as an adult by paying full entry fee of \$50.00 and by complying with all rules and regulations. Student participation is also available. Completed entries and payment received by April 15, will assist in making check-in easier upon your arrival.

Registration and Check-in: Artists must submit completed registration form and entry fee. Registration fees are non-refundable.

- Mail completed forms and payment to White River Artists (WRA)
c/o Deborah Lively, Treas.
172 Robin Drive
Mountain Home, AR 72653
- On Site registration during scheduled event hours, (see schedule for exact times).
- Physical location Cotter VFW
1779 Harding Blvd
Cotter, Ar 72626
- At check-in each artist will receive a packet including:
2016 Rules, schedule of events, proper labels for artwork competition,
T-Shirt, identification badge, suggested sites of interest, maps, sponsor gifts and brochures.

Material Requirements: All media will be accepted and must be painted and completed outdoors during the **Plein Air on the White River 2016** event within 30 miles of the Cotter VFW.

- Blank canvas and art paper must be stamped and certified by WRA at time of check-in.
- Unframed artwork should not be smaller than 8" in any direction and not exceed 20" in any direction.
- Gallery wrap canvas, 1.25" deep or more with no visible fasteners will be accepted.
- Unlimited number of canvas and art paper may be stamped and certified, but artist may submit only three entries for competition.
- WRA certification stamp must be visible on back of each completed painting in **all** medias submission of artwork for competition.

Framing: A maximum of three paintings may be submitted for competition. Paintings must be appropriately framed, mounted and have wire hanging.

(i.e., no stained mats, alligator or saw tooth hangers, masking tape, duct tape etc.) Simple Plein air frames are encouraged. No heavy, oversized frames will be accepted.

Artwork Pricing: Artwork must be offered for sale during Saturday's art show and sale at the Mountain Home High School Cafeteria, 500 Bomber Drive, Mountain Home, AR. All painting entered in the competition and sale will be for sale at price set by artist before judging and is then subject to a 25% commission to WRA at time of sale. A White River Artists member must handle all artwork sales transactions. Checks for sold artwork will be mailed to artist within one month from date of sale.

Judging: Paintings are to be delivered for judging to the Mountain Home High School Cafeteria on Saturday, May 7 from 9:00 a.m. to 11 a.m. Judging will begin at 11 a.m. Neither artist nor public will be allowed in the judging area during judging. Paintings delivered after 11 a.m. deadline will not be judged but may be displayed and offered for sale. Artist must bring own table easel that will accommodate their paintings during the judging process.

Awards Ceremony, Art Show and Sale: Saturday, May 7, 1p.m. to 3p.m. at the Mountain Home High School Cafeteria, Mountain Home, AR. Artists may display three pieces of artwork for competition only. Brochures and business cards may be placed by artwork after judging. Additional artwork for sale by artist may be placed on table after judging as space is available. (using artist provided easels).

Awards: There are two adult divisions—Works on Canvas and Works on Paper, Best of Show will be given from entire show. Each division will have, First, Second, Third and Fourth place and Honorable Mention ribbons. Judge's Choice Award will be given in student category. A special award, Plein Air on the White River 2016 First Timer's Award, will be given to an artist who enters Plein Air on the White River for the first time and does not receive a ribbon/cash award. The judge's decisions are final.

Patrons of the Arts Purchase Awards: if available, all submitted artwork will be considered for Purchase Awards unless the artist opts out of this opportunity on the entry form. Purchase awards will be in the amount of \$500. Or more.

Painting Pick-up: Artists may not remove artwork from the art show before 3pm. on Saturday May 7, (no exceptions). All artwork must be removed no later than 3:30 pm.

Liability, theft, damage: All precautions will be taken to safeguard artists and their artwork during this event. The White River Artists, Cotter/Gassville Chamber of Commerce, Cotter Trout Festival Committee, the City of Cotter, Arkansas, Mountain Home High School, all event sponsors and individuals involved in the "Plein Air on the White River 2016" are not liable for loss or damage to artwork, or for any personal injury incurred during participation in this event. Artists are responsible for insurance of his/her artwork. Artists must be aware of traffic in all locations while painting. Artists may not block traffic or entrances to any businesses while painting. Entry in this event implies agreement to all rules and terms stated in this 2016 prospectus.